



COURTESY
PROFESSIONALISM
RESPECT

NYPD



RAYMOND W. KELLY
Police Commissioner

NYPD Operation I.D.

Operation Identification is offered free of charge by the New York City Police Department and involves registering the serial number of valuable portable electronics along with the owners name and contact information. Items can also be engraved with a uniquely identifiable serial number prefaced with the letters N.Y.C.

Benefits from this program include:

- The marked property is more difficult for a thief to sell
- Stolen property in the possession of a thief is easily traceable to its rightful owner
- Should you be a victim of theft, registering your property with the NYPD could help bring about its return

Cell Phone Safety

According to a recent study, Americans lost \$30 billion dollars worth of cell phones in 2011. While loss is more common than theft electronic devices are attractive targets for thieves due to their high resale value. Electronics such as cellular phones are the most common types of stolen property in New York City – even more than currency! - accounting for 81% of all electronic device thefts.

So what can you do? Remain alert and aware of your surroundings when using your device, don't leave your device unattended and always use the security features of your phone (pin lock, find my iPhone etc.).

Android Devices

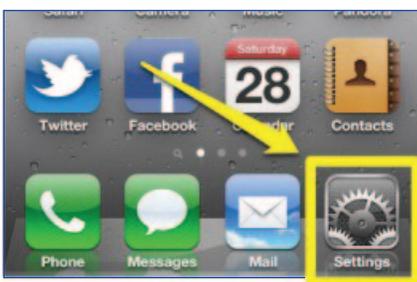
While Android devices do not have native features to assist in the recovery in the event of loss or theft, there are a variety of third party applications available for this purpose. The NYPD cannot specifically endorse any one application; however we encourage you to research and find one that is right for you!

iCloud / Find My iPhone

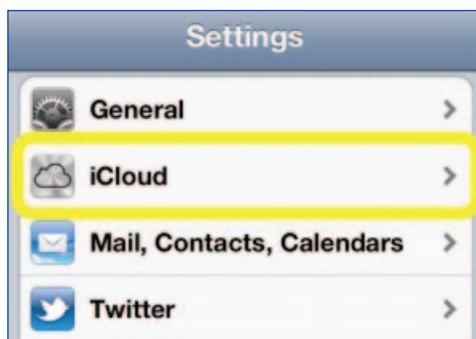
We ask that you take a moment to activate this important feature on all of your iOS devices by using the steps outlined in the section below. Additional instructions are available by visiting <http://www.apple.com/iCloud>

How to setup Find My iPhone

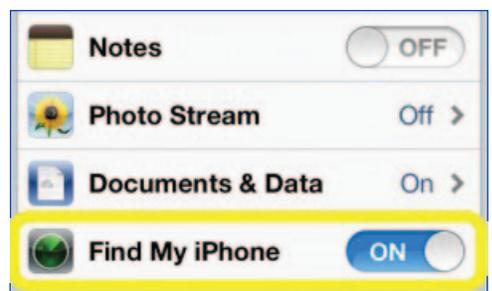
Go to **Settings**.



Scroll down and Select **iCloud**,



Once there Scroll to the bottom of your screen and then turn **Find my iPhone** to the **ON** Position.
That's IT!



Please complete the form below, tear it off and return to the NYPD officers conducting the registration. Some information is optional, please ask if you have any questions.

Name: _____

Address: _____

Email: _____

Phone: _____

Device Type: _____

Device Serial #: _____

